



Beach Cities Roller Derby Sponsorship Packet 2014

Mission Statement:

Founded in 2012 by Pigeon, aka Shayna Meikle, Beach Cities Roller Derby is dedicated to providing an opportunity for all types of people to challenge and strengthen themselves physically and mentally through the community of roller derby. We strive to promote personal strength and self esteem as well as create a sense of camaraderie and teamwork among our members.

Beach Cities Roller Derby is proud to bring the tradition of roller derby to the South Bay. We strive to inspire women and girls to embrace their inner strength through this physically demanding sport while entertaining fans and enriching our community. We dedicate ourselves to athleticism, community involvement, and of course fun, all while delivering a strong, positive female image to the South Bay.

Why You Should Help Us!

Businesses would be smart to get the attention of roller derby fans by sponsoring a league. According to a 2011 demographic survey, 79% of all fans know the businesses that support their local roller derby league, and nearly 95% hold a favorable opinion of these businesses. Over 72% have patronized businesses that sponsor their local league. Roller derby fans have spending power. Nearly a third (31%) of fans have a household income of at least \$75,000 per year. 97% of all fans agree that roller derby bouts provide good entertainment value for their money.

Don't miss the opportunity to partner with women's roller derby while the sport is young and growing.

Benefits of sponsorship include:

- Growing your company along with the fastest growing sports in the world
- Positive association with a grass roots DIY all female sport
- Direct interaction with potential consumers on various levels
- Positive South Bay community impact and support
- Vendor sales and product sampling at bouts and events
- Cross promotion and special events

Your donations will help us pay for league fees, practice space, bout space, uniforms, equipment, training camps, and travel fees.



Sponsorship Options:

Friends of BCRD

\$100: Thank you acknowledgement on the BCRD website and facebook page

\$250: Same as above plus room for BANNER at all local bouts, 2 season tickets to home games, and shout outs on Social Media

****Blocker Level Package****

\$500: Same as above (Banner, Website/Social Media acknowledgement) with 4 season tickets, and logo on all flyers.

*****Pivot Level Package*****

\$1000: Same as above (Banner, logo on flyers, Website/Social Media acknowledgement) with 8 season tickets, ad announcements during bouts, priority placements for logo on website.

******Jammer Level******

\$1500: Same as above (Banner, logo on flyers, Website/Social Media acknowledgement) with 10 season tickets, distribution of promotional materials by our skaters (provided by Sponsor) and VIP seating at all home games.

*******Lead Jammer Level*******

\$2000: All of the above (Banner, logo on flyers, Website/Social Media acknowledgement) with 10 season tickets, VIP Seating at all home games, Priority acknowledgement as major sponsor during bouts and in social media, large banner at bouts, your company logo on our helmets/jersey.

*****Exclusive Level*****

\$3000: Your company's product or service will be Beach Cities Roller Derby "EXCLUSIVE". Included in this package are 10 VIP season passes to all home game with preferred seating, priority acknowledgement as major sponsor during bouts and in social media, large banner at bouts, your company logo on our helmets/jersey, distribution of promotional material and promoting of your company's events.

Custom Sponsorship Option

Let us know if you wish to help us out in a different way or wish to discuss your own package. We will never complain 😊

Get BCRD Rolling!

Contact Name: _____

Phone Number: _____ **Fax:** _____

E-mail: _____

Website: _____

Company: _____

Address: _____

Type of Service or Products:

Choose Your Package:

- \$100 Friends of BCRD
- \$250 Friends of BCRD
- \$500 Blocker Level Package
- \$1000 Pivot Level Package
- \$1500 Jammer Level Package
- \$2000 Lead Jammer Package
- \$3000 Exclusive Level Package
- Flat rate Donation/ Custom Sponsorship (We will never complain 😊)

Payment Method

- Check** (made payable to: Beach Cities Roller Derby) *preferred method
- Cash** *preferred method
- PayPal** to beachcitiesrollerderby@gmail.com

We will have our Sponsorship department contact you to confirm your donation and your advertisement preferences. Note that your season tickets will be at Will Call under your company's name at all home bouts. Home bouts are located in Torrance at the Wilson Park Hockey Rink, 2400 Jefferson Ave in Torrance.

-To mail your sponsorship packets, please send it to 2519 Grant Ave, Redondo Beach, CA 90278.

-Also note: Banners are preferred to be 4 ft in height, with the length of your choice.

-SEND ALL QUESTIONS OR INQUIRIES TO: BeachCitiesRollerDerby@gmail.com



Thanks for your Support!

